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GLOBAL LEADERS ACCESS PROGRAM' 24 MASTERY COURSE



IN COLLABORATION WITH



- Entrepreneurship! Beyond the Buzz
- Startup Essentials - From Concept to Creation
- Effectuation Vs. Causation Theory

WEEK
01

WEEK
02

- Guest Speaker Session - 1
- How to get & evaluate startup ideas?
- Tarpit Ideas! The art of pivoting from tarpit ideas.

- Building Your Dream Team
- Guest Speaker Session - 2
- What makes an entrepreneur, entrepreneurial

WEEK
03



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- Crafting Your Business Model Canvas
- Planning and Building Your MVP
- Guest Speaker Session - 3

WEEK
04

WEEK
05

- Effective time management for Startup Founders
- Launchpad Strategies - From Idea to Market
- How to Pitch Your Startup Ideas

- Guest Speaker Session - 4
- Growth and Fundraising for Startups
- A Guide to Startup Marketing (I)

WEEK
06

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- A Guide to Startup Marketing (II)
- Guest Speaker Session - 5
- Introduction to Leadership

WEEK
07

WEEK
08

- Leadership Communication
- Emotional Intelligence and Leadership
- Leadership Ethics and Integrity

- Leading Through Change
- Leadership Development and Self-Reflection
- Introduction to Personal Branding & Shaping Your Narrative

WEEK
09

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- LinkedIn Mastery & Leveraging Your Online Presence
- Strategies for Success
- Financial Foundations

WEEK
10

WEEK
11

- Cash Flow Mastery & Strategies for Sustainable Growth
- Investment Insights - Navigating the Startup Landscape
- Concluding Finance for Startups

IN-KIND SUPPORT WITH

